

People, Communities and Institutions



Plymouth Growth Board

Monday 25 April 2016

Overview

PCI Delivery: Gareth Hart

PCI Review: Judith Harwood

Social Investment Fund: Jon Siddall

VCSE Sector: Susan Moores, Tony Fuqua & Gareth Hart

Questions: Ann & Gareth



Delivery 2015

DWP
Department for
Work and Pensions

- **Four Greens Community Trust** - **£1.27m** conversion to create HQ hub, completion June 2016
- **SE Investment Fund** - **£2.5m** created **125** new jobs
- **PCC local procurement** PL spend up from **45%** to **54%**
- **Families with a Future** - **26** people into employment
- **PEC Renewables** - **£2.45m** solar installations
- **Community Asset Transfers** - **15** in progress, CT1
Devonport Market Hall transferred to RiO
- **PCC spend with SMEs** stable at **35%** c.£50m



Slide 3

CT1 Might need adjusting - the graph in Slide 5 doesn't support these figures.

A projection might be possible, but it would be subject to change with
Clenaghan, Thomas, 07/01/16

Delivery 2015

£2.5m SE Investment Fund

- Barbican Theatre £80,000
- Camper Obscura £28,176
- Prime Stake Park £29,000
- Bread and Roses £10,000
- Bees Education £84,000
- Memory Matters £88,039
- Millfields £108,000



Prime Skate Park recipient of the second tranche of the Social Enterprise Investment Fund.

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Cheers for the grants!

Community pub, theatre and memory cafe among groups sharing £420k funding

MORE than £420,000 will be given to projects including a nostalgia cafe, refurbishment of a Sunday school and the hiring of five more people at a pub in a move that will create 60 jobs.

The money is the latest round of funding from Plymouth City Council to support social enterprise in the city.

One of the key recipients is Memory Matters South West CIC, which has been awarded £80,000 to develop a 'memory cafe' in the city centre.

Around 150 people with dementia and their carers have been involved in drawing up ideas for the cafe, which will be a place where people can meet to feel at ease and socialise as well as receive advice, information and take part in activities.

The project plans to set up a 'memory cafe' open to everyone aged 16 and over from 2016 and 2017.

It will be a place where people can receive training as well as a centre for visiting therapists and organisations.

Director Kate Smith: 'We are delighted to be able to have this opportunity to build this cafe and hub in Plymouth.'

'It is important that we could speak to potential users and get them to guide us in our plans, so that they are at the very heart of it. We needed to make it a place that is friendly and not clinical. This fund will

help us build and kit the building out and finance, on Tillington Street, will be handed £10,000 for business support to enable five more jobs to be created at the community pub.

The investment will promote stronger community links and sense of involvement.

The Barbican Theatre has also been awarded £80,000 towards their Basement project to turn two unused restaurant units in Bilibury St, Brestonside, into rehearsal studio, a stage and costume construction workshop as well as a reception area.

This will double the space available to the theatre and the number of people who can get involved.

It will include an incubation hub to support new cultural industries jobs and be a permanent base for the theatre's highly-regarded training programme for young and emerging theatre and dance artists.

'The council has awarded money through the Social Enterprise Investment Fund.

Councillor Chris Penberthy, cabinet member for Community and Regeneration, said: 'I am delighted that we are able to support them.'

'Not only do they play a crucial role in making Plymouth a better and fairer place to live, but they create jobs.'

Other groups receiving funding

- The Dartington School for Social Entrepreneurs - £100,000 for their start-up programme to continue delivering support for Plymouth's social entrepreneurs.
- Credit Union - £100,000 to help reduce reliance on high cost lenders, keep money within the local economy, provide services to financially excluded residents.
- Camper Obscure - £28,176 to the social enterprise Fotonow to refit a camper van as a mobile community outreach vehicle.
- St Saviours - £13,977 will help fund a number of activities that will bring the wonderful Victorian Sunday School Hall on the Barbican back to life. The investment will also bring heating to the ground floor, allowing the building to be open and used by the local community for longer.

'We are making waves as a Social Enterprise City and are happy to invest through loans, support and advice in organisations which grow in Plymouth, create employment and give back to the local community.'

Plymouth is home to around 150 social enterprise organisations employing an estimated 7,000 people.

It covers a huge array of businesses including large organisations such as Plymouth Community Homes and Plymouth University - the world's first university to get the Social Enterprise Mark.

Rajurser

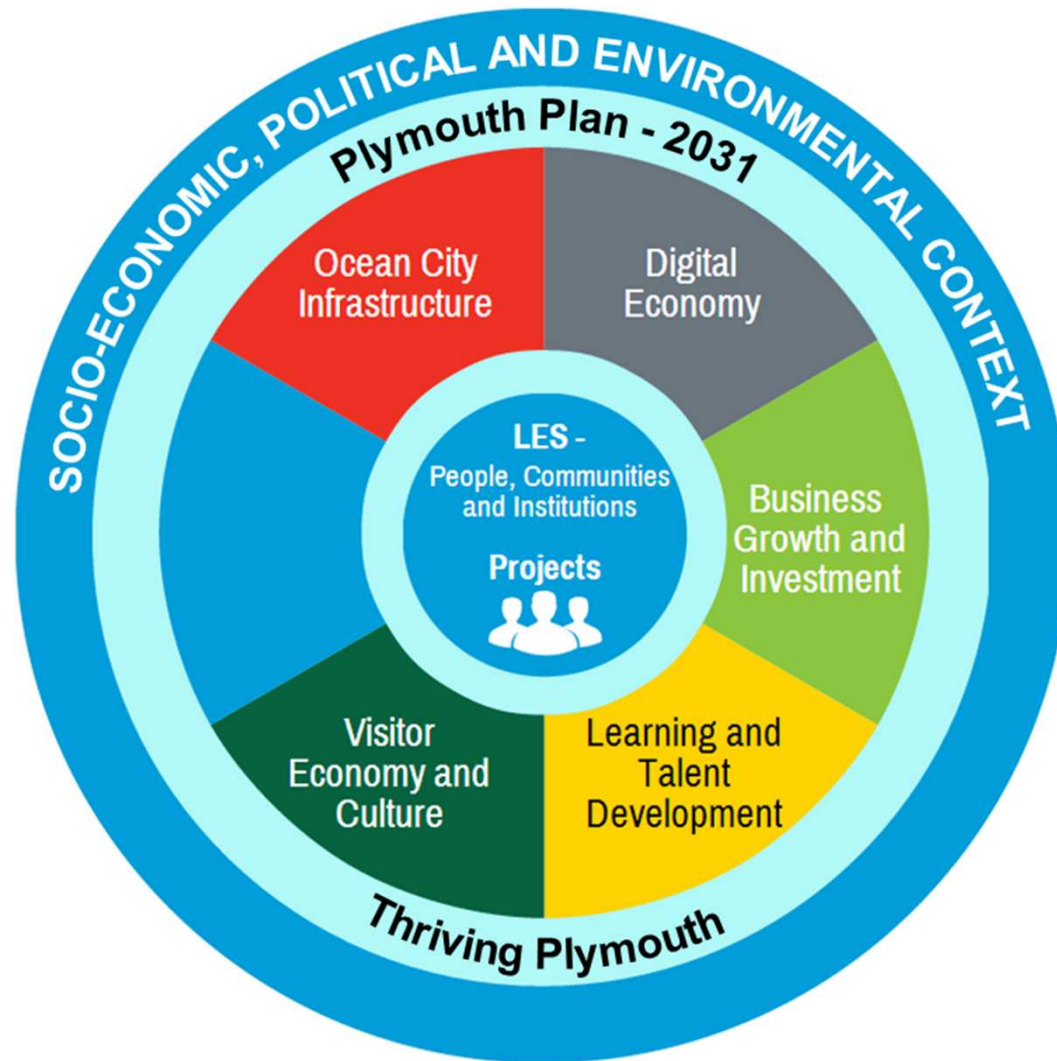
THE 'J' above 'ser' is the letter 's' in 'ser'.

been a student just after backing about been a student about the 's' last. More 'Plymouth' is a good one. 'work' on 'Plymouth' range from 'cher' 'short' 'stop' 'but' 'and' 'for' 'to' 'Po' 'of' 'Cor' 'bel' 'got' 'the' 'Cf' 'at' 'la' 'ce' 'a' 'g' 'a' 'c'

PCI Review

- Understand PCI context & identify gaps
- Explore PCI links with other LES flagships
- Better integrate economy & health
- Social enterprise start-up support
- PCI flagship needs clear plan & targets

PCI Context



PCI Context

Plymouth Plan policies, drivers and enablers:

- Life Changes Strategy
- Health and social care integration
- Wellbeing Commissioning Strategy
- Community engagement
- Co-commissioning
- Devolution e.g. DWP
- Information Advice & Guidance
- One Public Estate & CCG Estate Strategy

How best co-ordinate national and local capabilities, to secure well-being, citizenship, capacity and economic benefits?:

1. Strengthen VCSE sector / Social Purpose Organisation?
2. Physical and collaborative 'hubs'?

'Hubs' Model

Community hubs (physical and collaborative) could help each LES flagship:

- Enhance person-centred services and prevention e.g. easy access to health and social care, information and advice, community, volunteering, skills, employment, business support etc.
- Secure public savings e.g. One Public Estate
- Secure welfare savings e.g. worklessness to work
- Catalyst for resilient communities that co-produce services

PCI Aspirations 2020

- **PCI Delivery** - thematic approach, with clear plan and targets
- **Growth and HWB** - joint commissioning e.g. 'hubs' / IAG
- **External funds** e.g. ESF, Regional Social Investment Fund
- **Worklessness:**
 - **VCSE capacity** strengthened income & employment
 - **Work Programme II** re-commission to 2020?
 - **Devolution** - reduce ESA claimants by 1,000 by 2020
- **Flagships** - resident & community engagement / volunteering.





South West
Academic Health
Science Network

Social Investment: Opportunities in Health and Care

January 2015

Jon Siddall | Director- Investment Partnerships | South West AHSN

Connecting needs with solutions



Social investment: What is it?



WHAT IS SOCIAL INVESTMENT?

“Social investment is the provision of finance to generate both social and financial returns. It helps social purpose organisations increase their impact, and helps investors to make a difference whilst getting a financial return on their money.”





Social investment: Who are the investors?



WHO ARE THE SOCIAL INVESTORS?

Social investors are primarily interested in making a positive difference to society, often referred to as creating 'social impact'.

Social investors are often charitable foundations and philanthropists looking to recycle money they previously would have given away through grants and donations.



Social investment: Why are we interested?

Opportunity?

1. Reduce worklessness, health inequality and improve population health
2. Reduce demand on 'downstream' services
3. Efficiency savings in public service delivery



Reshaping Plymouth VCSE Infrastructure

- Registering new Community Interest Organisation- autonomous, sustainable, charity status
- VCSE Hub - conduit to and for the sector
- Honest broker for the sector
- Valued partner in processes of change
- Actively seeking cross-sector collaboration

Models of Operation

- Thriving networks
- Co-design workshops
- Consortia delivery
- Community engagement
- VSCE capacity building- stronger, cohesive
- Sustainable Footing
 - Social Enterprise
 - Social Investment
 - Winning Contracts

Slide 15

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tony.f, 06/04/16

Key Questions for Plymouth Growth Board

1. How does city benefit by doing this?
2. How could flagship leads take this forward?
3. What are PCI's key opportunities under devolution?